

Law No. (1) of 2025
Regulating the Use of the
Emblems of the Emirate of Dubai and the Government of Dubai¹

We, Mohammed bin Rashid Al Maktoum, Ruler of Dubai,

After perusal of:

Federal Law by Decree No. (31) of 2021 Issuing the Crime and Punishment Law and its amendments;

Federal Law by Decree No. (34) of 2021 Concerning Combating Rumours and Cybercrimes and its amendments;

Federal Law by Decree No. (46) of 2021 Concerning Electronic Transactions and *Thiqa* Services;

Law No. (8) of 2019 Concerning His Highness the Ruler of Dubai's Court;

Law No. (5) of 2021 Concerning the Dubai International Financial Centre;

Law No. (17) of 2023 Concerning the Emblem of the Emirate of Dubai;

Law No. (26) of 2023 Concerning the Executive Council of the Emirate of Dubai;

Decree No. (22) of 2009 Concerning Special Development Zones in the Emirate of Dubai;

Decree No. (22) of 2021 Concerning the Chairman of His Highness the Ruler of Dubai's Court; and

The legislation establishing and regulating free zones in the Emirate of Dubai,

Do hereby issue this Law.

Title of the Law
Article (1)

This Law will be cited as "Law No. (1) of 2025 Regulating the Use of the Emblems of the Emirate of Dubai and the Government of Dubai".

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¹Every effort has been made to produce an accurate and complete English version of this legislation. However, for the purpose of its interpretation and application, reference must be made to the original Arabic text. In case of conflict, the Arabic text will prevail.

Definitions

Article (2)

The following words and expressions, wherever mentioned in this Law, will have the meaning indicated opposite each of them unless the context implies otherwise:

Emirate:	The Emirate of Dubai.
Ruler:	His Highness the Ruler of Dubai.
Government:	The Government of Dubai.
Executive Council:	The Executive Council of the Emirate of Dubai.
HHRC:	His Highness the Ruler's Court.
Government Entity:	Any of the Government departments, public agencies or corporations, Government authorities and councils, or other public entities affiliated to the Government, excluding Government Entities managed on a commercial basis.
Competent Authority:	The Department of Economy and Tourism in the Emirate of Dubai or any of the authorities supervising Special Development Zones and free zones, such as the Dubai International Financial Centre.
Emblem:	This includes the Emblem of the Emirate and the Emblem of the Government.
Emblem of the Emirate:	The emblem depicted in Illustrations (1) and (2) attached to this Law.
Emblem of the Government:	The emblem depicted in Illustrations (3) and (4) attached to this Law.
Person:	A natural or legal person.

Emblem of the Emirate and Emblem of the Government

Article (3)

- a. The Emirate will have a distinct emblem which reflects its identity, heritage, values, principles, and orientations. The design of the Emblem of the Emirate is depicted in Illustrations (1) and (2) attached hereto.

- b. The Government will have an emblem that is distinct yet incorporates design elements from the Emblem of the Emirate. The design of the Emblem of the Government is depicted in Illustrations (3) and (4) attached hereto.

Ownership and Legal Protection

Article (4)

- a. The Emblem of the Emirate is the property of the Emirate, and the Emblem of the Government is the property of the Government. Both Emblems are protected under this Law and other legislation in force in the Emirate.
- b. The protection afforded under paragraph (a) of this Article extends to the Emblem attached to the above-mentioned Law No. (17) of 2023. No Person may use this Emblem, by virtue of it being the property of the Emirate.

Using the Emblem of the Emirate

Article (5)

- a. The Emblem of the Emirate will be used in the locations, events, documents, and seals of the entities designated by the Chairman of the HHRC.
- b. No Person, other than the entities specified in paragraph (a) of this Article, may use the Emblem of the Emirate without first obtaining a special authorisation from the Chairman of the HHRC or his authorised representative. Where authorisation is granted, the Emblem must be used in accordance with the rules stipulated in that authorisation.

Using the Emblem of the Government

Article (6)

- a. The Emblem of the Government will be used in the buildings, sites, events, activities, and functions; official documents, seals, and records; electronic instruments, websites, and digital applications; and promotional or marketing materials of the Government and Government Entities.
- b. A non-government entity and a Government Entity managed on a commercial basis may use the Emblem of the Government, subject to obtaining a special authorisation from the Chairman of the Executive Council or his authorised representative. In this case, the Emblem of the Government must be used in accordance with the rules stipulated in the authorisation.

Emblem Use Manual
Article (7)

The Emblem will be used in the manner, and in compliance with the conditions and specifications, specified in the relevant manual prepared by the General Secretariat of the Executive Council and approved by a resolution issued by the Chairman of the Executive Council in this respect.

Prohibited Acts
Article (8)

The following acts are hereby prohibited:

1. the use of the Emblem, by non-government entities or any other entities authorised to use it, in any manner or by any means, before obtaining the authorisation referred to in Article (5) and Article (6) of this Law;
2. the use of the Emblem for commercial purposes or for the purpose of advertising or promoting products, goods, materials, or tools;
3. any act of infringement upon the Emblem, or the use thereof in any manner that results in its deformation, or undermines its worth or standing; and
4. the use of the Emblem in any activity or event that conflicts with the values and principles of the Emirate, or with public order or morality.

Duty to Report
Article (9)

A Person who becomes aware that another Person has committed any of the prohibited acts stipulated in Article (8) of this Law must report it to the Competent Authority or the competent judicial authorities to take the necessary legal action against the violators.

Penalties
Article (10)

Without prejudice to any stricter penalty stipulated in any other legislation, a Person who commits any of the acts stipulated in paragraphs (3) and (4) of Article (8) of this Law will be punished by imprisonment for not less than three (3) months and not more than five (5) years, and a fine of not less than one hundred thousand dirhams (AED 100,000.00) and not more than five hundred thousand

dirhams (AED 500,000.00), or either of these penalties. In case of conviction, the court will order the confiscation of the tools and equipment used in committing this criminal offence.

Fines and Administrative Measures

Article (11)

- a. A Person who commits any of the acts stipulated in sub-paragraphs (1) and (2) of Article (8) of this Law will be punished by a fine of ten thousand dirhams (AED 10,000.00).
- b. Upon repetition of the same violation within one (1) year from the date of the previous violation, the amount of fine mentioned in paragraph (a) of this Article will be doubled. The fine must not exceed twenty thousand dirhams (AED 20,000).
- c. In addition to the penalty of a fine referred to in paragraph (a) of this Article, the Competent Authority may, in any order, take one or more of the following measures against a violator:
 1. issuing a warning;
 2. closing the violating establishment or suspending its commercial activity for a period not exceeding six (6) months; and/ or
 3. revoking the commercial licence.
- d. Any affected party may submit a written grievance to the official in charge of the Competent Authority against any penalty or administrative measure taken or imposed against him. The grievance will be determined, within sixty (60) days from the date of its submission, by a committee formed by the official in charge of the Competent Authority for this purpose. The decision issued by the committee in respect of the grievance will be final.

Compliance

Article (12)

Any Person using the Emblem, including the Emblem attached to the above-mentioned Law No. (17) of 2023, by the effective date of this Law, other than the Government Entities or other entities authorised to use the Emblem, must remove it and cease using it within thirty (30) days from the effective date hereof unless that Person has obtained the special authorisation referred to in Article (5) and Article (6) of this Law.

**Previous Emblem
Article (13)**

The provisions of Article (10) and Article (11) of this Law apply to any Person who commits any of the prohibited acts referred to in Article (8) of this Law in connection with the use of the Emblem attached to the above-mentioned Law No. (17) of 2023.

**Issuing Implementing Resolutions
Article (14)**

The Chairman of the Executive Council will issue the resolutions required for the implementation of the provisions of this Law.

**Supersession and Repeals
Article (15)**

- a. This Law supersedes the above-mentioned Law No. (17) of 2023.
- b. Any provision in any other legislation is hereby repealed to the extent that it contradicts the provisions of this Law.

**Publication and Commencement
Article (16)**

This Law will be published in the Official Gazette and will come into force on the day on which it is published.

Mohammed bin Rashid Al Maktoum
Ruler of Dubai

Issued in Dubai on 30 January 2025
Corresponding to 30 Rajab 1446 A.H.

Illustration (1)



DUBAI دبي

Illustration (2)



Illustration (3)



Illustration (4)

