

Executive Council Resolution No. (13) of 2011

**Approving Fees and Fines of the
Department of Economic Development¹**

We, Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Chairman of the Executive Council,

After perusal of:

Law No. (7) of 1995 Concerning the Financial Regulations of Government Departments in the Emirate of Dubai and its Implementing Bylaw;

Law No. (3) of 2003 Establishing the Executive Council of the Emirate of Dubai;

Law No. (4) of 2005 Imposing the Knowledge Dirham Fee and its amendments;

Law No. (25) of 2008 Concerning the Department of Economic Development;

Law No. (14) of 2009 Concerning the Pricing of Government Services in the Emirate of Dubai;

Law No. (35) of 2009 Concerning Management of the Public Funds of the Government of Dubai;
and

Local Order No. (114) of 1997 Regulating the Sale at Reduced Prices in the Emirate of Dubai,

Do hereby issue this Resolution.

Article (1)

The following words and expressions, wherever mentioned in this Resolution, will have the meaning indicated opposite each of them unless the context implies otherwise.

Emirate: The Emirate of Dubai.

DED: The Department of Economic Development.

Director General: The director general of the DED.

Establishment: A company or sole proprietorship licensed to conduct an Economic Activity in the Emirate

Article (2)

The fees for services rendered by the DED which are listed in Schedule (1) attached hereto are hereby approved.

Article (3)

- a. Without prejudice to any stricter penalty stipulated in any other legislation, the fines for violations stipulated in Schedule (2) attached hereto are hereby approved.
- b. Upon repetition of the same violation within (1) year from the date of the previous violation, the amount of the fine prescribed in paragraph (a) of this Article will be doubled. A fine must not exceed one hundred thousand Dirhams (AED 100,000.00).
- c. In addition to the penalty of a fine prescribed under this Article, the DED may take one or more of the following measures against a violating Establishment:
 1. closing the Establishment for no more than six (6) months;
 2. confiscating the seized goods; and/ or
 3. revoking the commercial or professional licence.

Article (4)

Employees of the DED nominated by a resolution of the Director General will have the capacity of law enforcement officers to record the violations set out in Schedule (2) attached hereto. In this capacity, they may issue the necessary violation reports.

Article (5)

An Establishment licensed by the DED will not be subject to the fees prescribed in Schedule (1) attached hereto for conducting its activity where it is proven that this Establishment ceased to conduct its activity during the period for which these fees are chargeable.

Article (6)

The Director General will issue the bylaws required for the implementation of the provisions of this Resolution.

Article (7)

Any provision in any other legislation will be repealed to the extent that it contradicts the provisions of this Resolution.

Article (8)

This Resolution will be published in the Official Gazette and will come into force on the day on which it is published.

Hamdan bin Mohammed bin Rashid Al Maktoum

Crown Prince of Dubai

Chairman of the Executive Council

Issued in Dubai on 9 June 2011

Corresponding to 7 Rajab 1432 A.H.

Schedule (1)
Fees for Services Rendered by the DED

SN	Description	Fee (in Dirhams)
1	Issuance or renewal of a licence	600.00
2	Variation of licence details	AED 500.00 per variation
3	Publishing announcements related to licences in daily newspapers	AED 500.00 per advertisement
4	Initial approval for issuing a licence	100.00
5	Reservation of a trade name	200.00
6	Applying for a trade name indicative of a neighbourhood or trademark, or Arabised trade name	1,000.00
7	Applying for a Trade name (foreign/ numeric)	2,000.00
8	Applying for a trade name featuring the words "Dubai", "Emirates", or "Gulf", or acronyms such as A.B, etc.	2,000.00
9	Appointing a service agent for a licence	700.00
10	Registration in the central register of Economic Activities	200.00
11	Variation of an entry of in the central register of Economic Activities	100.00
12	Registration in the commercial register	200.00
13	Registration of a mortgage in the commercial register.	3,000.00
14	Merging two (2) or more companies into one company	500.00
15	Liquidation for the purpose of merger	2,000.00
16	Deregistration for the purpose of merger	2,000.00
17	Dissolution of a company and appointing a liquidator	2,000.00
18	Revocation of licence of an Establishment which ceased its activity	2,000.00

19	Deregistration of a commercial company from the commercial register	2,000.00
20	Revocation of a licence by the DED	1,000.00
21	Issuance of a licence to conduct a contracting activity	10,000.00
22	Renewal of a licence to conduct a contracting activity	3,000.00
23	Issuance of a licence to conduct a general trading activity	15,000.00
24	Renewal of a licence to conduct a general trading activity	3,000.00
25	Issuance of a licence to conduct an investment activity	15,000.00
26	Renewal of a licence to conduct an investment activity	3,000.00
27	Issuance or renewal of a licence to conduct an Economic Activity from home (<i>Intilaq</i>)	1,000.00
28	Issuance of a replacement for a lost licence or a lost commercial registration certificate	500.00
29	Issuance of a replacement for a lost permit issued by the DED	50.00
30	Application for VIP services	500.00
31	Issuance of a public relation officer card	1,000.00
32	Rental of a transaction box at the DED	2,000.00
33	Licence translation fee	250.00
34	Issuance of a "To Whom it May Concern" certificate	100.00
35	Urgent processing fee	500.00
36	Report on specific Economic Activities	AED 100.00 for up to twenty (20) pages, and a fee of AED 5.00 for each additional page
37	Application to cease an activity	2,000.00
38	True copy of an extract from the Establishment file	50.00
39	Processing commercial transactions at the premises of an Establishment	150.00

40	Considering any dispute related to trademarks	2,000.00
41	Considering any dispute related to commercial agencies	2,500.00
42	Inspecting any site upon the request of an Establishment	AED 1,000.00 for up to 3 sites, and a fee of AED 300.00 for each additional site
43	Inspecting a warehouse upon the request of an Establishment	2,500.00
44	Service application form	50.00
45	Application for an electronic service, submitted in person at the DED premises or at one of its centres.	100.00
46	Permit to give instant gifts during a promotional campaigns for up to thirty (30) days, where the value of a gift does not exceed five hundred Dirhams (AED 500.00)	AED 1,000.00 per site, up to AED 10,000.00
47	Permit to give instant gifts during a promotional campaigns for up to thirty (30) days, where the value of a gift is more than five hundred Dirhams (AED 500.00)	AED 2,000.00 per site, up to AED 15,000.00
48	Permit for shopping centres to give instant prizes	20,000.00
49	Permit to give instant prizes during weekly promotional campaigns for up to thirty (30) days, where the value of a prize does not exceed five hundred Dirhams (AED 500.00)	AED 500.00 for up to ten (10) sites, and a fee of AED 100.00 for each additional site
50	Permit to give instant prizes during weekly advertising campaigns for up to thirty (30) days, where the value of a prize exceeds five hundred Dirhams (AED 500.00)	AED 1,000.00 for up to ten (10) sites, and a fee of AED 100.00 for each additional site
51	Permit to vary the details or date of a promotional campaign, a raffle draw, a sale, a fair, or a conference	500.00
52	Request for a copy of advertising signboard specifications	100.00
53	Permit to make from one (1) to five (5) raffle draws	AED 1,000.00 per draw, and an extra fee of AED 100.00 for each additional draw after the fifth draw

54	Permit for an Establishment to work for twenty-four (24) hours a week	3,000.00
55	Permit for an Establishment to extend working hours for up to 2:00 am.	2,000.00
56	Permit for advertising signboards of an Establishment	250.00
57	Permit for an Establishment to create and distribute print advertisements	250.00
58	Permit for an Establishment to print and distribute brochures	500.00
59	Permit to display a promotional prize outside an Establishment	500.00
60	Permit to install a name board on the facade of an Establishment	350.00
61	Permit for additional advertisement for the trade name or trademark of an Establishment	AED 10.00 per sq. ft. The fee must not be less than AED 250.00
62	Permit for electronic advertisements for an Establishment	AED 100.00 per sq. ft. The fee must not be less than AED 1000.00 and not more than AED 2000.00
63	Permit for moving advertisements for an Establishment	AED 50.00 per sq. ft. The fee must not be less than 500.00 and not more than 1000.00
64	Permit for a trademark	500.00
65	Permit for an Establishment to hold a trade fair for up to thirty (30) days	500.00
66	Permit for more than one (1) Establishment to hold a trade fair for up to thirty (30) days	1,000.00
67	Permit to hold a trade or promotional conference in which the participation is free of charge	250.00
68	Permit to hold a trade or promotional conference alongside an existing fair	500.00

69	Permit to hold a trade or promotional conference in which the participation is for a fee	1,000.00
70	Fees for the sale of tickets of trade fairs, and trade or promotional conferences	10% of the total value of sold tickets
71	Permit for a commercial tent	AED 10.00 per sq. ft. The fee must not be less than AED 5,000.00 and not more than AED 15,000.00
72	Permit to conduct promotional campaigns during Dubai Shopping Festival or Dubai Summer Surprises	500.00
73	Permit for an Establishment to hold sale for up to thirty (30) days:	
	If the space dedicated to the sale is up to 2,000 Sq. ft. of the total area of an Establishment	AED 2,500.00. The period may be extended for one week only for AED 500.00
	If the space dedicated to the sale is from 2,001 up to 4,000 Sq. ft. of the total area of an Establishment	AED 3,500.00. The period may be extended for one week only for AED 700.00
	If the space dedicated to the sale is from 4,001 up to 6,000 Sq. ft. of the total area of an Establishment	AED 8,000.00. The period may be extended for one week only for AED 1,600.00
	If the space dedicated to the sale is more than 6,001 Sq. ft. of the total area of an Establishment	AED 13,500.00. The period may be extended for one week only for AED 2,700.00
74	Permit for a sale advertisement	250.00
75	Permit for special offers for up to fifteen (15) days	AED 2,500.00. The period may be extended for one week only for AED 500.00
76	Permit for clearance of the goods of an Establishment up to thirty (30) days	AED 2,500.00. The period may be

		extended for one week only for AED 1500.00
77	Permit to stop a promotional campaign	300.00
78	Permit to distribute free samples of a product, for up to thirty (30) days	AED 500.00, up to 10 samples or products
79	Permit for installing vending machines	AED 300.00 per machine
80	Permit for installing a kiosk	5,000.00
81	Permit for opening additional offices for an Establishment within the same building	1,500.00
82	Permit for additional activities of an Establishment	1,000.00 per activity
83	Permit to deliver meals in daytime during Ramadan	5,000.00
84	Permit for establishing a security office	5,000.00
85	Permit for installing an automatic teller machine (ATM)	1,000.00
86	Permit for installing a shoe repairing kiosk	1,000.00
87	Permit for installing a counter	1,500.00
88	Permit to rent out car parking lots	5,000.00
89	Permit for establishing a store or a warehouse of an Establishment	300.00

Schedule No. (2)
Violations and Fines

SN	Violation	Fine (in Dirhams)
1	Conducting an economic activity without a licence	5,000.00
2	Failure to comply with permit terms	3,000.00
3	Conducting an Economic Activity at an unauthorised location	1,000.00
4	Conducting an Economic Activity by an Establishment during closure by the DED	10,000.00
5	Failure to renew the licence within the prescribed period	250.00
6	Delay in renewing the licence	AED 200.00 per month (a part of a month will be rounded up to a full month)
7	Variation of the authorised activity or adding an activity without obtaining the approval of the DED or the competent Government entity	2,000.00
8	Conducting an authorised activity outside the Establishment	2,500.00
9	Advertising an Economic Activity in a manner that violates the applicable legislation	5,000.00
10	Using the Establishment premises for other than the permitted activities	2,000.00
11	Obstructing the work of the DED employees	10,000.00
12	Failure to report the DED upon its request	500.00
13	Failure to comply with the undertaking made to the DED or with the instructions, conditions, and rules issued by the DED	2,000.00
14	Providing the DED with false information	20,000.00
15	Failure by gaming lounges to comply with the working hours specified for each age group	2,000.00
16	Installing gambling machines	3,000.00

17	Promoting a product or service through telemarketing or door-to-door sales agents or representatives	2,000.00
18	Offering goods for sale on streets by shouting	500.00
19	Storing goods inside offices and shops	1,000.00
20	Displaying goods or providing services outside shops without a permit	1,000.00
21	Street vending	1,000.00
22	Employing or allowing men in ladies salons, fitness clubs, or massage centres; or employing or allowing women in gents salons, fitness clubs, or massage centres	5,000.00
23	Selling or displaying print materials, goods, or devices that breach public morality, conflict with Islamic teachings, diminish the image of the UAE, or contradicts the norms and traditions	10,000.00
24	Selling firecrackers and dangerous toys and tools	3,000.00
25	Organising and holding a fair/ conference without a permit from the DED	5,000.00
26	Working beyond regular working hours without a permit from the DED	1,500.00
27	Failure by a restaurant or similar entity to obtain a permit to work during daytime in Ramadan	5,000.00
28	Setting up a commercial tent without a permit	15,000.00
29	Installing automatic teller machines (ATMs) outside banks or installing vending machines without a permit	3,000.00
30	Conducting business by a restaurant, coffee shop, or similar entity during daytime in the month of Ramadan without a permit	5,000.00
31	Failure to comply with the terms of a permit to work beyond regular working hours	1,000.00
32	Opening an additional office for a licensed Establishment without a permit	2,000.00
33	Tinting the facade of a shop with tint darker than 50%	250.00

34	Installing a kiosk, counter, or commercial booth without a licence in case of licensed Establishments, or without a permit in case of unlicensed entities	2,000.00
35	Rigging the results of raffle draws	15,000.00
36	Conducting raffle draws without the presence of a DED representative	10,000.00
37	Selling promotional campaign coupons without a permit	5,000.00
38	Failure to hand over prizes or pay cash prizes to the winners of a raffle draw within the period prescribed by the DED	5,000.00
39	Failure to comply with the period specified in the clearance permit	5,000.00
40	Failure to hold promotional campaign events at the dedicated venues	5,000.00
41	Extending a promotional campaign without the approval of the DED	3,000.00
42	Holding a promotional campaign in a manner which violates the permit	5,000.00
43	Holding sale, clearance, or promotional offers or campaigns, or giving prizes, without a permit	10,000.00
44	Failure to maintain the price lists approved by the DED during sale or special offers	500.00
45	Failure to comply with the period specified in the permit for sale at reduced prices (sale/ special offers)	1,000.00
46	Failure to attach the approved price tags on goods (sale/ special offers)	500.00
47	Failure to comply with the area stated in a permit for holding sale or clearance; or a permit for special offers	2,000.00
48	Failure to ensure the compliance of a promotional campaign with the relevant legislation within two (2) months	3,000.00
49	Failure to comply with the timetables of raffle draws	2,000.00
50	Installing an advertising signboard inside an Establishment without a permit	500.00

51	Distributing or posting advertising materials in public and private areas without a permit	1,000.00
52	Failure to maintain a name board	500.00
53	Failure to comply with the advertising conditions prescribed by the DED	1,000.00
54	Using the logo of Dubai Shopping Festival or Dubai Summer Surprises without a permit	20,000.00
55	Discrepancy between the price list approved by the DED and the displayed prices of goods	2,000.00
56	Failure to remedy a violation within the time frame prescribed by the DED	5,000.00
57	Failure by an Establishment participating in Dubai Shopping Festival or Dubai Summer Surprises to use the posters and advertising materials of that event	1,000.00
58	Using the posters and advertising materials of Dubai Shopping Festival or Dubai Summer Surprises without a permit	5,000.00
59	Disposing of goods seized by the DED	5,000.00
60	Refusing to sign on violation reports, goods seizure reports, or sample collection reports	1,000.00
61	Possession of commodities intended for sale or trade, whose source is unknown or which do not have documents indicating its source or containing misleading information	5,000.00
62	Manufacturing, displaying, selling, marketing, or promoting any goods in any manner that violates the legislation applicable at the DED	15,000.00